



Trusted Ingredients. Natural Flavor.

PRODUCT CATALOGUE



ADFICO

شركة الإنماء العربية للصناعات الغذائية
Arabian Development for Food Industries Co.



ADFI*CO*

A LEGACY OF QUALITY AND RELIABILITY.



Setting the Standard in Food Manufacturing

Since its early beginnings, Arabian Development for Food Industries Co. (ADFICO) has been a trusted partner for food brands across the MENA region and beyond. Established in 1999 by **Mr. Faisal Al Bashiti** as the only Jordanian factory offering private label options, ADFICO has grown into one of the largest and most respected food production facilities in the region. Under the vision and leadership of our CEO, **Mr. Ghazi Bashiti**, we continue to raise the bar for quality and efficiency, driving the transformation of the food manufacturing industry. Today, our products reach markets across Saudi Arabia, Qatar, Kuwait, Bahrain, UAE, Palestine, Syria, Lebanon, Iraq, America, and Europe, supported by a robust global distribution network and a stellar reputation for excellence.

ADFICO understands the profound impact food can have on consumers. **We take every step necessary to provide the highest quality of food, with meticulous supervision at every stage of production, from seeding the agricultural plant to final delivery.** This unwavering commitment results in premium product quality that consistently meets and exceeds expectations.





SUPPLYING TRUSTED
INGREDIENTS FOR
QUALITY-DRIVEN
BRANDS.

OUR PRODUCT PORTFOLIO INCLUDES:



CROWN®

**TOMATO
PASTE**

100% Natural

Tetra Pak

Tomato paste delivers up to 4x more bioavailable lycopene than fresh tomatoes, supporting heart health, skin protection, and overall wellness. At ADFICO, meticulous sourcing ensures vibrant color, full-bodied taste, and superior nutrient integrity. Choose ADFICO for superior flavor, trusted health, and quality peace of mind.

Contains lycopene



From the right source



Combines taste and health



Unit Net Weight	Units in Each Case	Case Gross Weight	Brix	Packaging	Cartons per Pallet
135g	48	5.80 kg	24-26%	Carton tetra pak	100



Tomato Paste

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Unit Net Weight	Units in Each Case	Case Gross Weight	Brix	Packaging	Cartons per Pallet
1100g	6	7.15 kg	24-26%	Glass jar	100
1350g	6	8.1 kg	24-26%	Glass jar	100



GREEN HILLS
هريس الطماطم
Tomato Puree

GREEN HILLS
QUALITY FOOD TASTE

GREEN HILLS
هريس الطماطم
Tomato Puree

هريس الطماطم
Tomato Puree

100% Natural

3% من الملح طعام
مكونات: طماطم (tomato paste) 3%
Solid concentration (Impure)
Store in a clean dry place away from the sun
تخزين في مكان جاف نظيف بعيداً عن أشعة الشمس
Green Hills Food Manufacturing Company
Tel: +962 26351900
Info@greenhills.com
www.greenhills.com
مطعم في الأردن
Product of Jordan

Nutrition Facts
البيانات الغذائية



Tomato Puree

Made from carefully selected suppliers and meticulously audited raw products, it's a versatile base for sauces and soups, rich in vitamins and antioxidants.



Unit Net Weight	Units in Each Case	Case Gross Weight	Brix	Packaging	Cartons per Pallet
135g	48	5.80 kg	18-20%	Carton tetra pak	100
1050g	6	6.3 kg	18-20%	Glass jar	100



Ketchup

Made with a balanced blend of tomatoes, vinegar, and spices, creating a classic flavor that consumers love, and a popular condiment globally.



Unit Net Weight	Units in Each Case	Case Gross Weight	Brix	Packaging	Cartons per Pallet
350g	12	4.4 Kg	30%	Plastic bottle	100
800g	12	9.6 Kg	30%	Plastic bottle	100
5Kg	4	18.2 Kg	30%	Plastic bottle	100



Pomegranate Molasses

Our pomegranate molasses is a rich and flavorful sweetener, adding a unique sweet-tart depth to both savory and sweet dishes.



Unit net Weight	Units in Each Case	Case Gross Weight	Brix	Packaging	Cartons per Pallet
300 ml	12	7.5	75-77%	glass bottle	120



ماء بنكهة الزهر
Blossom Flavored Water

ORANGE



Blossom Water

Our blossom water is made from the finest blossoms, offering a delicate and fragrant flavor, ideal for enhancing pastries, drinks, and traditional recipes.



Unit net Weight	Units in Each Case	Case Gross Weight	Concentration	Packaging	Cartons per Pallet
250ml	12	6.55 kg	1%	glass bottle	120



GREEN HILLS
QUALITY FOOD TASTE

ماء بنكهة الورد

Rose Flavored Water

Rose Water

Our rose water is made from the finest rose petals, offering a delicate and fragrant flavor, commonly used in desserts, beverages, and cosmetics.



Unit net Weight	Units in Each Case	Case Gross Weight	Concentration	Packaging	Cartons per Pallet
250ml	12	6.55 kg	1%	Glass bottle	120



GREEN HILLS
QUALITY FOOD TASTE

خل أبيض
White Vinegar



Nutrition Facts / 15ml			
Calories	0	Sugar	0g
Sodium	0	Protein	0g
Carbohydrates	0g	Energy	0kcal



Net Weight
250ml



تاريخ الإنتاج والتعبئة مطبوعان على الغطاء
Production and expiry dates are printed on the cap



White Vinegar

We produce high-quality white vinegar from natural sources, known for its versatility in cooking, cleaning, and preserving.



Unit Net Weight	Units in Each Case	Case Gross Weight	Concentration	Packaging	Cartons per Pallet
250ml	12	6.650 kg	5%	Glass bottle	120
4 L	4	17.650 kg	5%	Plastic Gallon	55



خل التفاح الصناعي
Apple Vinegar



Apple Vinegar

We produce high-quality apple vinegar from natural sources, often praised for its digestive benefits and tangy flavor in dressings.



Unit Net Weight	Units in Each Case	Case Gross Weight	Concentration	Packaging	Cartons per Pallet
250ml	12	6.55 kg	5%	Glass bottle	120

PRIVATE LABEL OPTIONS

YOUR BRAND: OUR QUALITY





Empowering Food Brands with Proven Ingredients

ADFICO specializes in high-quality private label solutions for Tomato paste, Tomato puree, Ketchup, White vinegar, Apple vinegar, Pomegranate molasses, Rose water, and Blossom water. We are here to help you capitalize on the lucrative private label opportunity in the MENA region and beyond.

Our expertise, state-of-the-art facilities, unwavering commitment to quality, and deep understanding of the MENA market can help you create a successful private label brand that resonates with consumers and drives profitability.



Clear Private Label Options

HASSLE-FREE PRODUCTION

From raw material to finished product, quality is guaranteed, and the production process is seamless.

REDUCED EXPENSES

Run your business with minimal expenses and energy, as you won't need to invest in all the necessary equipment.

EXPANDED PRODUCT OFFERING

Easily expand your product offering without significant investment.

FOCUS ON SALES & MARKETING

Devote all of your time to sales and marketing, rather than concentrating on production and logistics.

MARKET PENETRATION

Easily penetrate the targeted market through private label brands, especially as consumers become more price sensitive.

LOWER RISK & GREATER CREDIBILITY

Benefit from lower risk and greater credibility for your brand.

READY FOR GREATER SCALE

Currently producing 100 million units annually, with a target capacity of 250 million units, ADFICO is fully prepared to take on new partnerships and expand production to meet growing demand.

AUTHENTIC FLAVOR, CUSTOM-MADE FOR YOU.

We understand that every brand is unique. That's why we offer extensive customization options, allowing you to manufacture your own product using your own recipe, concentration, and identity. From recipe adjustments to unique packaging designs, we can help you create a private label product that stands out on the shelf. ADFICO is prepared to implement your recipe in terms of color gradient, saltiness, and texture with great efficiency.

VERSATILITY AND SCALABILITY.

We offer a variety of packaging options to meet diverse market needs:

- **Tetra Pak:** Offers an excellent shelf life. Size: 135g.
- **Glass Jars:** Provides a premium look and feel. Sizes: 300g, 500g, 1100g, 1350g.
- **Plastic Containers:** A cost-effective and versatile option. Sizes: 350g, 800g, 5kg.

Our high-tech environment allows us to reach a total production capacity of 250 million units annually through the use of the latest machinery & equipment. Our closed plant production system is fully automated.

Our Products: Trusted Taste, Every Time.

Supplying Trusted Ingredients for Quality-Driven Brands.



THE PRIVATE LABEL ADVANTAGE: SEIZING A MARKET SHIFT

Private labels are rapidly transforming the retail landscape, evolving from budget alternatives into strategic assets that drive margin growth, consumer loyalty, and localized differentiation.

Retailers are investing in high-quality, data-driven private brands, reshaping shelf dynamics and improving supply chain agility.

Private labels are now designed with quality, innovation, and cultural relevance in mind—turning retailers into brand owners and brand builders.

The rise of private labels is reshaping the rules of retail engagement. It is creating a more complex, yet opportunity-rich environment where success depends on flexibility, strategic partnerships, and a deep understanding of evolving shopper behavior.

ADFICO is here to help you capitalize on this lucrative opportunity in the MENA region and beyond.

ADFICO

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CONTACT

 ghazibashiti@adfico.com, sales@adfico.com, info@adfico.com

 +962 7 9644 4457

 +962 7 9644 4457

 PO Box 24 Zarqa 13134, Jordan

 www.adfico.com